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Oct 30, 2013 The Human Brand: How We Relate to People, Products, and Companies, by Chris Malone, The Human Brand, and cited it in my Forbes column here <http>

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The HUMAN Brand How We Relate to People, Products and Companies Chris Dr. Susan T. Fiske of The Human Brand. ABOUT THE AUTHOR | Chris Malone is a consultant

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The HUMAN Brand: Warmth and Competence in the Workplace Posted: April 9, 2014 Article Author: By Chris By Chris Malone and Susan T. Fiske

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